

Dallas Bridge Association Board of Directors
Minutes of Meeting 04/15/25

Attendees: Mary Chaffin, Bill Driscoll, Connie Scott, Paul Taylor, Truett Cates, Bob Holliday, Cheryl Rider and Jackie Brown were present. Bill Higgins was absent. The March meeting was held after the Rockwall Bridge Club Tuesday game.

The March minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of March 31, 2025 the unit has total cash assets of \$72,367.12. There is \$25,753.39 in the checking account and \$46,613.73 in the Fidelity investment account.

Bill Driscoll and Bob Holliday presented the member communications report.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
03/08/25	556	60.10%	38	0	0	28	March Unit Game, Spring Sectional
03/13/25	667	58.80%	50	0	0	1	April Unit Game, Spring Sectional, GNT
04/02/25	686	60.30%	46	0	0	0	April Newsletter
04/07/25	672	59.10%	108	0	0	2	April Unit Game, Mike Davis Day, Spring Sectional, GNT
04/14/25	595	52.40%	24	0	0	2	Mike Davis Day, Spring Sectional, GNT

There are currently 1136 recipients on the DBA mailing list.

Upcoming emails will focus on Mike Davis Day, the Spring Sectional and GNT, the May unit game and the Labor Day Regional. The May newsletter will also provide an update on the Mentor/Mentee program, highlight new Life Masters, with pictures when available, and provide information on club bridge opportunities.

The May/June scorecard article is due April 15 and the July/August article is due June 15.

Bill Driscoll requested that Ed Yetter create a Greenrope login for David Sterner so that he can learn how to manage the email and contact list.

Mary Chaffin presented the membership report for March.

The unit had 4 new member in March and 2 members transferred in. No members were reinstated or became unpaid or inactive. The unit membership is now 1275 and continues to decline each month. Membership is down 57 members since March 2024.

Mary Chaffin suggested that further recruitment of membership could be facilitated through Facebook. The ACBL will reimburse any expenses. The unit Facebook page has been inactive for many years. Mary volunteered to be the unit Facebook coordinator. Ed Yetter will grant her access to the unit page.

Cheryl Rider presented an Equipment report.

The unit game needs 18 additional side tables. The board authorized Cheryl to make this purchase. Cheryl has approached John Redfern to assist Chuck Eastin as Equipment Manager at the April Sectional. The Board authorized giving John free plays for the event.

Connie Scott led a discussion of future tournaments.

Spring Sectional – Everything is ready to go. Set up is Tuesday, April 29 at 2:00 PM. Ed Yetter provided Connie Scott with the Mini McKenney medals for the Saturday presentation. Ed Yetter will bring the PA System.

Labor Day Regional – Scott Humphrey has approved changing the dates of the 2025 Regional to Wednesday through Monday. The flyer will be finalized next week and submitted for approval. The schedule will be the same as last year, with Monday being the Open, stratiflighted Swiss Team game. Ed Yetter will also announce that contracts for 2026-2028 have been signed with the Renaissance in Richardson.

Truett Cates presented an Intermediate/Newcomer Report.

Ed Yetter has created the Mentor-Mentee Evaluation survey. Bill Driscoll will send it out via Greenrope next week.

New Business

The board discussed the 2025 Jacoby Award nomination and selected a candidate. Ed Yetter will send Connie Scott a bio and picture to submit to the District.

Alphagraphics is updating the In Memoriam section of the online unit directory. It will cost less than \$50 and will be completed next week.

The May meeting will be Thursday, May 22 after the Friendly game in Plano.